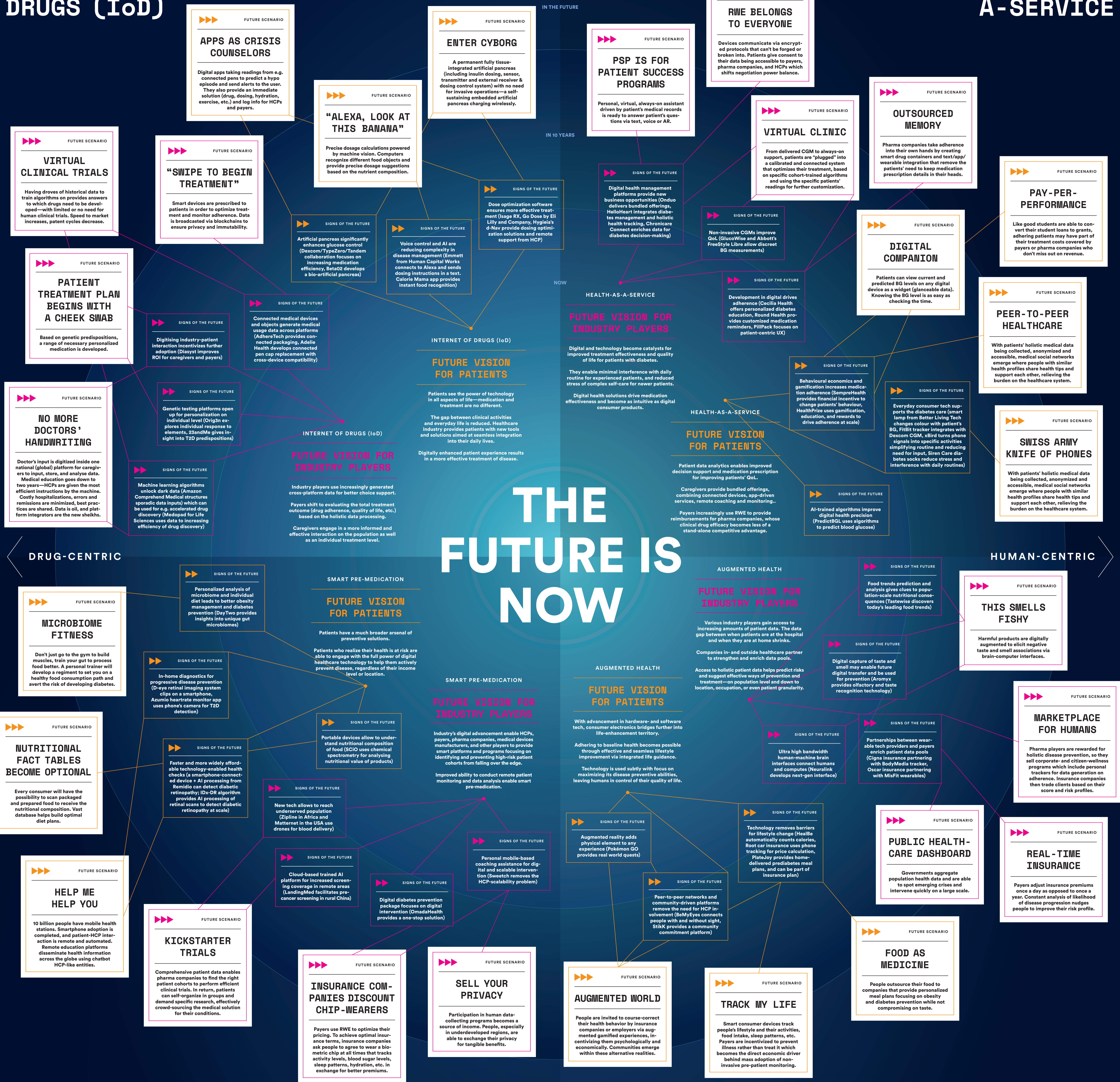


THE DEEP FUTURE OF DIGITAL DISRUPTION

INTERNET OF DRUGS (IoD)

TREATMENT

HEALTH-AS-A-SERVICE

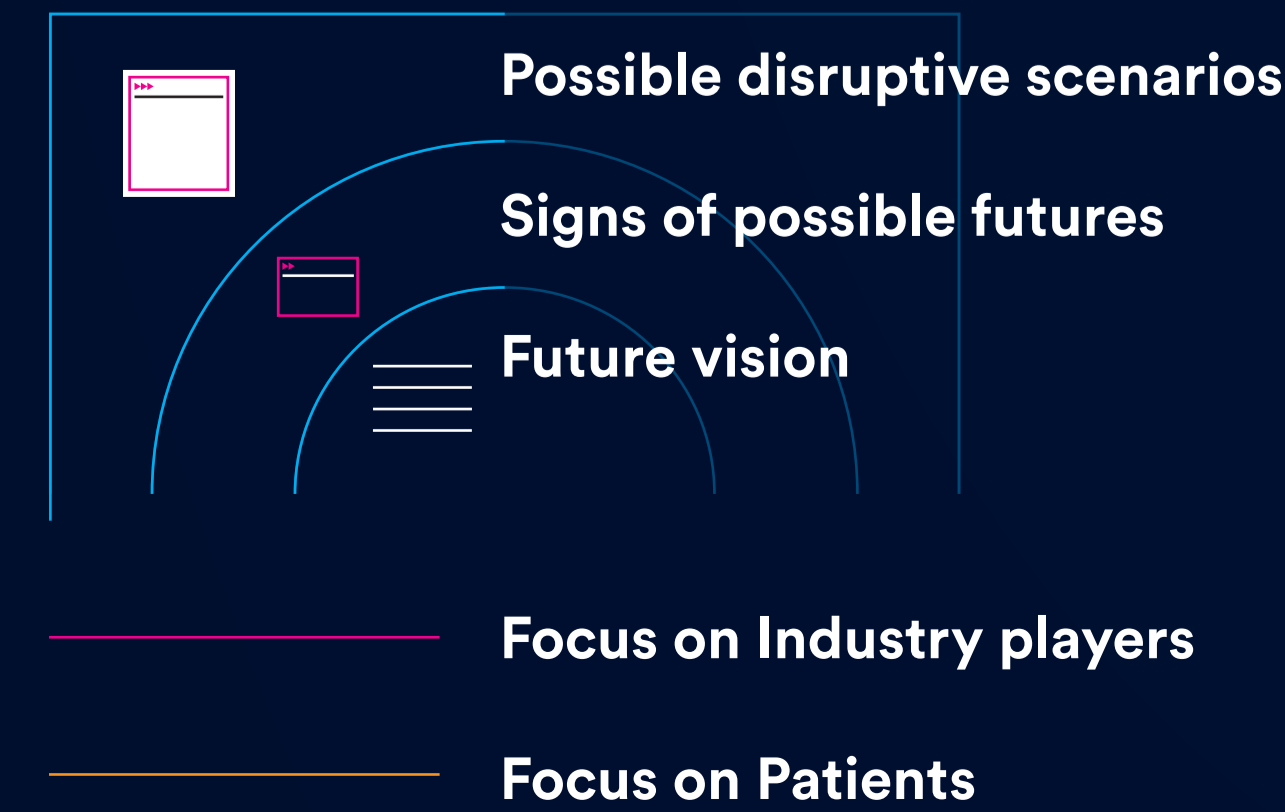


SMART PRE-MEDICATION

PREVENTION

AUGMENTED HEALTH

HOW TO READ THIS POSTER



SEEK AND SEE

Possible futures emit weak signals that can be picked up in the present. It would be a stretch to imply causality, but sometimes backward correlation is in place. We propose looking at the future holistically, picking up many signs of possible futures to come—by seeing digital health as a broad landscape we are more likely to notice potential disruptions.

THE FUTURE IS PATIENT HUMAN

Being human-centric is one of Implement Consulting Group’s core values. It is especially so when we envision the future. With this in mind our analysis is zooming on the “patient”, seeing “industry” as one entity on the other hand. We do explore important implications for HCPs, payers, pharma, medical device manufacturers, and state authorities—especially when it comes to drug-centricity—but they serve to highlight the human experience.

