The level of complexity in product and service delivery organisations is naturally increasing, as companies grow and respond to changes in market needs. In many organisations, the workload of maintaining the current product and service portfolio requires so many resources that it becomes difficult to respond to changes. But how can we tackle these rising issues?

Implement Consulting Group is hosting two exclusive morning meetings on hot topics within the Innovation Value Chain. Join us for breakfast and get an inspiring start of the day with real case scenarios.

### 6 March 2018

**Create a competitive assortment**

Most companies are much better at adding products and services to their portfolio than they are at taking products out.

A common approach to reducing the portfolio is referred to as “tail cutting”. This approach often has a negative effect on the customers’ perception and on the top line.

We have developed an alternative method for creating a competitive assortment with significant impact on both top line and bottom line.

### 3 April 2018

**Increase product profitability**

Everybody knows the trade-offs that have to be made when rushing products and services to the market for introduction.

A consequence is that the product cost is probably not optimal. Moreover, volumes grow and new opportunities arise from changes in customer needs, component costs or volume increases.

We are applying a method to put focus on product costs through a new set of lenses. Each of them individually and combined can reduce costs significantly.

### WANT TO LEARN MORE?

Get inspiration and meet professionals with equal interests

**Time**

- 6 March 2018 from 08:00-10:00
- 3 April 2018 from 08:00-10:00

**Place**

Implement Consulting Group, Strandvejen 56, 2900 Hellerup

**Price**

Free of charge

**Enrolment**

taho@implement.dk

**Contact**

If you have any questions about the event, please contact Taus Holtug, taho@implement.dk

**Morning meeting from 08:00-10:00**

- Tune-in (with breakfast)
- Framing the challenge
- Peek into the tool book
- Short break
- Impact on real case
- Your potential gains
- Tune-out