

INVITATION #12

# Innovation methods in projects to reduce the time to impact

**MORNING MEETING: Explore how to use Innovation Sprints in the Half Double approach and reduce the project lead time.**

The morning meetings are dedicated to accelerating our ability to implement the Half Double methodology in practice. We deep-dive on selected elements of the methodology, apply hands-on casework, and facilitate sparring across the community. All to inspire and enable you to create true impact yourself out there.

“The best way to predict the future is to create it”  
– Abraham Lincoln

**On 13 December**, we invite you to explore how Innovation Sprints – a method used as a short cut to learning without excess developing and executing steps – can be combined with the Impact Solution Design to create impact fast, efficiently while keeping the energy and motivation at a high level. Both Innovation Sprints and the Impact Solution

Design are based on high user involvement and tested on numerous cases. Do you want to learn how they can be combined to increase impact in your organisation? Oliver Sjøstedt, an experienced innovation consultant, will facilitate an exciting session on Innovation Sprints which will be combined with the latest real-life experiences with Impact Solution Design. Join us and explore how project impact and lead time can be accelerate!

**We have an exciting programme lined up for you, where you can look forward to dive into two inspiring topics.**

We can't wait to finally see you all again.

Best regards,  
The Half Double core team

**1** **Innovation Sprint is a 5-day battle-tested problem-solving process** that takes you from a problem understanding to a customer tested prototype. It is based on design thinking, lean innovation and agile project execution and combines **intuitive and analytical thinking**. It answers questions like: Does the product or service solve a significant pain for our customers? It focuses on validating desirability, feasibility and viability for each iteration. The best way to predict the future is to create it. Innovation Sprints help you achieve this by short-cut the learning cycle.

**2** **Designing your project to reduce time to impact and enhanced early value creation** in project execution is seldom a simply or easy task. The impact solution design is an overall roadmap of the project's value creation from start to finish. It is based on an insightful core idea to **drive value creation and early project output**. The process is a human centered, learning focused, hypothesis-driven approach to gain early impact, reduce uncertainty and prove the “worth” of the project. Because of this, the Impact Solution Design can be matched with the Innovation Sprint to create synergy.

## INVITATION #12

- 08:30 **Networking and breakfast**
- 09:00 **Welcome and purpose**
- 09:10 **Innovation Sprints and work session: The *What, How* and *Why***
- 10:25 **Break**
- 10:40 **The Impact Solution Design**
- 11:00 **Work session on combining Innovation Sprints and Impact Solution Design.**
- 11:30 **Half Double in 2018**
- 11:40 **Lunch and networking**
- 12:15 **Sparring sessions**  
A session facilitated by the Half Double core team where you get the opportunity to share questions, new ideas and experiences across the community.
- 14:00 **Thank you and goodbye for now**

### PRACTICAL INFORMATION

#### Time

Wednesday 13 December 2017, 08:30-14:00

#### Place

**Implement Consulting Group, Strandvejen 56, 2900 Hellerup.**  
Entrance by Tuborg Havnevej, across from Waterfront Shopping.  
NB! Be aware of heavy morning traffic.

#### Parking

Free 3-hour parking in Q-Park Waterfront, Tuborg Havnevej

#### Enrolment and contact

**Sign up here: <https://goo.gl/xXA8uo>**  
**- no later than Friday 6 December 2017**

For more information, please contact:

**Anne Hybel Havelykke, [anhy@implement.dk](mailto:anhy@implement.dk), +45 3085 8081**